

WEBSITE PRIVACY POLICY



This privacy policy sets out how Weddel Swift Trading Limited uses and protects any information that you give Weddel Swift Trading Limited when you use this website.

Weddel Swift Trading Limited is committed to ensuring that your privacy is protected. Should you be asked to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Weddel Swift Trading Limited may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st March 2018.

What we collect

Weddel Swift may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

Weddel Swift uses this information to understand your needs and provide you with a better service, and in particular for the following reasons:

Internal record keeping.

Weddel Swift may use the information to improve its products and services.

It may send promotional emails about new products, special offers or other information which it thinks you may find interesting using the email address which you have provided.

From time to time, it may also use your information to contact you for market research purposes. Such contact would be by email, phone, fax or mail.

Weddel Swift may use the information to customise the website according to your interests.

Security

Weddel Swift is committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, it has put in place suitable physical, electronic and managerial procedures to safeguard and secure the information it collects online.

Using cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Weddel Swift may use traffic log cookies to identify which pages are being used. This helps it to analyse data about webpage traffic and improve its website in order to tailor it to customer needs. It only uses this information for statistical analysis purposes and then the data is removed from the system.

Weddel Swift would use cookies to help it provide you with a better website by enabling it to monitor which pages you find useful and which you do not. A cookie in no way gives Weddel Swift access to your computer or any information about you, other than the data you choose to share.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Weddel Swift's website may contain links to other websites of interest. However, once you have used these links to leave its site, you should note that it does not have any control over that other website. Therefore, it cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

If you have previously agreed to Weddel Swift using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [email address]

Weddel Swift will not sell, distribute or lease your personal information to third parties unless it has your permission or are required by law to do so. It may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which Weddel Swift holds about you under the Data Protection Act 1998 or the General Data Protection Regulation (GDPR) 2016. A small fee may be payable. If you would like a copy of the information held on you please contact Weddel Swift using any of the "Contact Us" options on this website.

If you believe that any information Weddel Swift is holding on you is incorrect or incomplete, please write to - or email - Weddel Swift, as soon as possible, using any of the "Contact Us" options on this website. Weddel Swift will correct, promptly, any information found to be incorrect.